

# THE IMPACT OF COVID-19 ON HIGHER EDUCATION

A DIALOGUE WITH THE ACADEMIC LEADERS

An online audio-visual project by Adity Saxena, PhD

2020

# HOW I DID IT

[CLICK HERE TO CHECK THE WHOLE PROJECT](#)



ADITY SAXENA, PHD

ASSOCIATE PROFESSOR | RESEARCHER | STORYTELLER |  
GRAPHIC DESIGNER | DESIGN THINKER

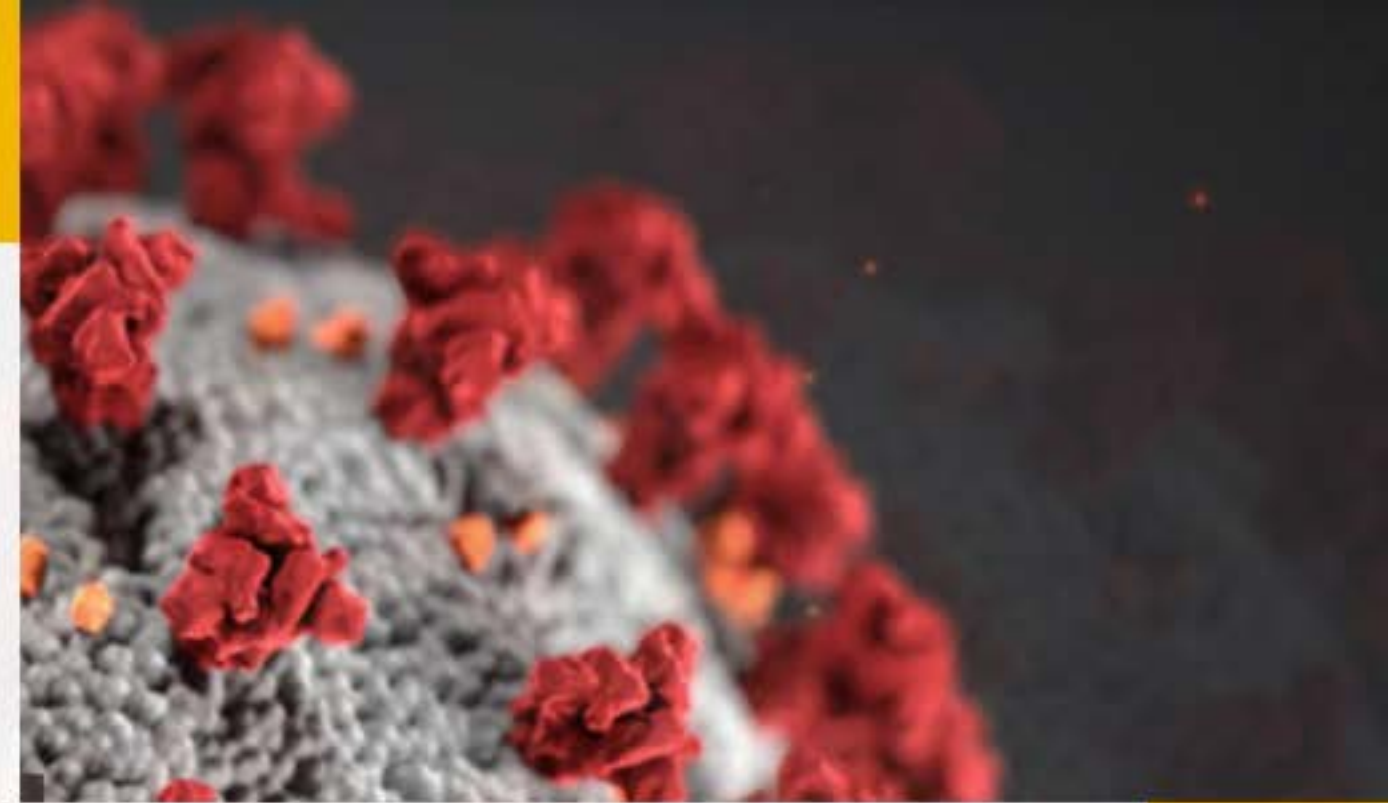
The idea of this project came to my mind at the end of March 2020, when the entire world announced the closure of the educational institutions as a preventive step of Coronavirus. Being an academician, I have experienced the sudden closure of the university and also an instruction to move online. I never taught online and so my colleagues and so our students who are also new in the online teaching-learning environment. But there was no way to escape this sudden move to online.

So I was curious to know how the academicians from the other countries dealing with this challenge. So I started with reading, listening to videos, communicating with the people, and finally one day, just sat down and wrote the proposal of this project. Mind-mapping, scribbling, identifying participants of this project, writing emails, dropping messages on LinkedIn, and finally, I conducted the first online interview on 7th April 2020. After that there was no way back, I interviewed, produced visual-verbal content, edited, and started posting online. Primarily, all the content of this project was published on LinkedIn but further available on Facebook, Instagram, Twitter, YouTube to reach a wide range of audiences.

Thanks to all my participants and my online audience, who make this project successful through their number of views, like and share. The discourse analysis of this project is ongoing and I hope very soon, I will come-up with a published version of this project.

## CONTEXT OF THE PROJECT

The COVID-19 pandemic causes major interruption for the education sector starting from schools to higher education institutions. It has dramatically reshaped the way global higher education delivered, operates, and deals with processes like examination, assignment submission, internship, and many more academic and non-academic processes. As a result, universities are rapidly shifting to online to meet the evolving needs of students and staff members. The entire academic world moved online to make the teaching and learning process alive during this COVID-19 outbreak without knowing the consequences.



### OBJECTIVE

The purpose of this project is to create a discourse through the story of the senior academicians across the world about changing the paradigm of the higher education sector.

Primarily this is an audio-visual project for the online platforms followed by discourse analysis of the interviews.

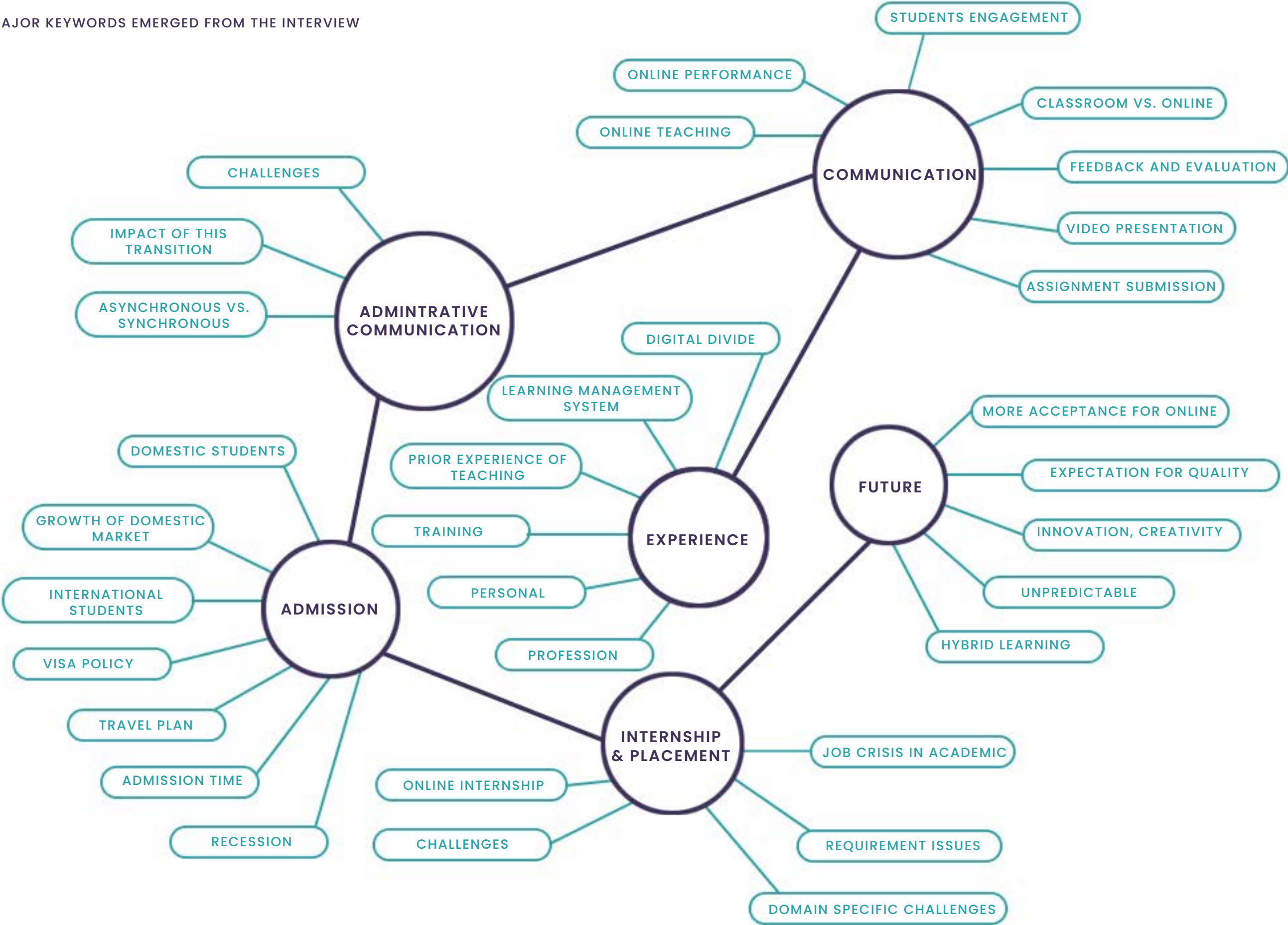
### PRODUCTION

The whole project is an outcome of online tools and platforms starting from the creation to publish. The Zoom and Skype were used for capturing the videos. Major software use for this project is Adobe Photoshop, InDesign, and Aftereffect.



THIS IS AN INDEPENDENT PROJECT AND NOT FUNDED BY ANY AGENCY

MAJOR KEYWORDS EMERGED FROM THE INTERVIEW



Planning Stage: Research

- \* Identifying the Participants
- \* Evaluate their profile
- \* Approach Selected Participants
- \* Make a Project Calendar
- \* Follow-up
- \* Finalize the dates for Interview

March

1

Schedule Online Interviews

Pre-production Planning

Production Planning

Social Media Promotion

April

2

Production

Posting Promotional Contents

Posting Videos

May

3

Continue Posting Videos

Closing Note

June

4

Research Stage: On Progress

July

5



## READ | WATCH | DISCUSS

In this stage, I read several articles, UNESCO and WHO reports about the COVID\_19 pandemic. Watch videos and discuss with the many stakeholders of academia around me to understand the impact and significance of this project.

## RESEARCH

## MIND MAPPING THOUGHTS

## VISUALIZATION

In this stage, I actually plot the major and Minor points emerged from my reading, listening and viewing.

## PLANNING AND FEEDBACK

In this stage, I have written the overall concept of the project. The whole idea was discussed with the experts for feedback and testing.

## CONCEPT

## PROJECT PROMOTION

## SOCIAL MEDIA POSTING

In this stage the promotional posters were posted on the social media platforms.

## READ | WATCH | DISCUSS

In this stage the video interviews were captured, edited and posted on the social media platform.

## PRODUCTION

# My Participants



DEAN,  
DIVISION OF  
BUSINESS  
COLUMBIA COLLEGE  
COLUMBIA,

SOUTH CAROLINA

DR. EZAZ AHMED



VICE CHANCELLOR  
OF JINDAL  
UNIVERSITY,

INDIA

DR R D PATIDAR



PROFESSOR AND  
DIRECTOR  
MBA PROGRAMS,  
UNIVERSITY OF  
VICTORIA

CANADA

DAVID DUNNE,  
PHD



DIRECTOR,  
VICTORIA BUSINESS  
CONFUCIUS  
INSTITUTE VICTORIA  
UNIVERSITY

AUSTRALIA

PROF. COLIN  
CLARK

# My Participants



PROFESSOR  
COMMUNICATION  
AND JOURNALISM  
CHITTAGONG  
UNIVERSITY

BANGLADESH

MHD. SAHID  
ULLAH



ASSOCIATE  
PROFESSOR, DEPT.  
OF COMMUNICATION  
UNIVERSITY OF  
MARYLAND

USA

SAHAR KHAMIS,  
PHD



ASSOCIATE  
PROFESSOR DEPT.  
OF INFORMATICS  
HALMSTAD  
UNIVERSITY

SWEDEN

DR. PONTUS  
WÄRNESTÅL



ASSOCIATE  
PROFESSOR  
HEAD OF 3D  
DEPARTMENT  
KINGSTON  
UNIVERSITY

UNITED KINGDOM

SYLVIA  
TZVETANOVA





# My Participants



PROFESSOR OF  
INFORMATICS, THE  
OPEN UNIVERSITY OF  
JAPAN

JAPAN

KUMIKO AOKI



ASSISTANT PROFESSOR  
PHOTOGRAPHY  
SCHOOL OF MEDIA  
AND PERFORMING  
ARTS, COVENTRY  
UNIVERSITY

UNITED KINGDOM

CAROLINE  
MOLLOY

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